



WHITESTONE *Podcast*

Group Guide

This guide provides helpful information and suggestions for **how to best structure your own group-use of Whitestone Podcast!**

The Whitestone Forum does not have officially-endorsed groups. We encourage you to “own your equipping” — **convene your own group at work, at home, or at church using this guide and other *Groups* resources!**

Section I: Podcast Overview

<p>Podcast Description</p>	<p>Whitestone Podcast™ offers jam-packed, on-the-go equipping for business and non-profit leaders. It is specifically designed around building, polishing, and leveraging our competencies on an ongoing basis!</p> <p>Each episode provides an integrative lens through which ever-growing citizens of God’s Kingdom can think about very effectively impacting every one of their organizations!</p>
<p>Episode Content</p>	<p>Episode topics vary widely and are designed to bring fresh perspective to a variety of contexts. Deep dives into the Bible, recent news, economics, history, finance, strategy, operations, leadership, and more: it’s all there!</p> <p>Each episode stands alone in its delivery. Still, some episodes are parts of larger series (e.g. “Finance” series, “Daniel” series) which are released via multiple episodes over time.</p>
<p>Episode Frequency</p>	<p>One new episode weekly</p>
<p>Average Time per Episode</p>	<p>10 minutes</p>
<p>Printouts</p>	<p>Each episode is accompanied by a PDF printout, which includes a transcript of the episode and three “Application & Action” questions. These printouts can be found at whitestone.org/podcast.</p>
<p>Listening Platform</p>	<p>whitestone.org/podcast, or Apple Podcasts, Spotify, etc.</p>

Section II: Recommended Meet-Up Structure

<p>Recommended Cadence for Group Meet-Ups</p>	<p>Unlike <i>Whitestone Seminars™</i>, which have a specific number of videos, the weekly-release structure of <i>Whitestone Podcast™</i> episodes provides fresh content for groups that want to meet on an ongoing basis.</p> <p>Weekly meet-ups would match the weekly <i>Whitestone Podcast™</i>, but biweekly, twice-monthly, or monthly meetings can work as well!</p> <p><i>Whitestone Podcast™</i> is also ideal for shorter, pre-defined seasons (e.g., one month, several weeks). (See “Content Focus” below for options.)</p>
<p>During the Meeting</p>	<ol style="list-style-type: none"> 1 – Listen to a <i>Whitestone Podcast™</i> episode as a group 2 – As individuals, write down responses to that episode’s “Application & Action” questions 3 – Discuss “Application & Action” answers as a group 4 – As appropriate, pray about calls to action <p><i>Groups will likely find that individuals' previewing of the episode prior to the meeting proves fruitful. See “Group Launch Checklist” at whitestone.org/groups for more recommendations on group meet-up structure.</i></p>
<p>Content Focus</p>	<p>Path 1: Ongoing Episodes, Diverse Themes</p> <p>Episodes can be discussed in a group on an ongoing basis, across all topics provided. Just start at Episode 1 and go from there, or jump in on that week’s recent release and keep up with the fresh content! This path will allow for your group to cover a wide array of topics, as a way to continually equip for all seasons of life.</p> <p>Path 2: Thematic Deep-Dive</p> <p><i>Whitestone Podcast™</i> will be releasing various topics in series over time. Some example topics include “Daniel”, “Finance”, “John Boyd”, and “Mentorship and Discipleship”. These are easily found at whitestone.org. Groups can schedule meet-ups to discuss such specific series topics. For example, a group can be focused on the “Daniel” series, with each meet-up focusing on one of the series’ different episodes.</p>